

## PRESS RELEASE For immediate release

#### Last.FM DJ TEAM TO PERFORM FREE AFTERNOON DJ SETS AT KLUB PAUZA FOR UNSOUND!

Last.FM is an Internet social network and radio station that has more than 21 million users. Any of those 21 million that sign on as attendees of Unsound in October 2008 will have the chance to affect a DJ set in a truly 21<sup>st</sup> century performance that uses the Internet to break down barriers between audience and artist.

Using a program called Scrobbler, Last.FM creates music taste profiles by recording the songs played by each of its users on their computers. For Unsound, Last. FM will use the Scrobbled songs of those coming to the festival to create play lists. In other words, you will affect the way the way the music sounds.

The shows will take place at 5pm on October 24<sup>th</sup> and 4pm on October 25<sup>th</sup>., inside Pauza, Unsound's traditional HQ. Afterwards, audiences can move on to other events and concerts.

To sign up as an attendee of Unsound on Last.FM go to:

## http://www.last.fm/event/571287

To visit this year's Unsound site go to:

#### www.unsound.pl

Klub Pauza will also be the venue for a club night on Thursday 23<sup>rd</sup> October with French groups Noze and dOP. In Kino 18, above the club, Unsound will also host a series of panel discussions, workshops and video screenings.

# For more information, interviews with Last.FM or Unsound organizers, please contact: malgorzata.plysa@gmail.com